



REACHING TOP RV DEALERS IS WHERE RVDA ASSOCIATE MEMBERS HAVE AN EDGE

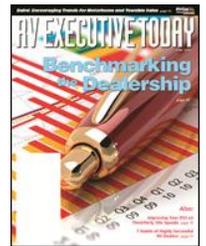
Reaching top RV dealers is where RVDA Associate members have an edge. They have access to the dealers leading the RV industry's resurgence – the dealers who are selling the bulk of new RVs and run extensive RV service and parts departments. It's our job to keep RVDA membership lists constantly updated, making your marketing efforts more effective and efficient.

I urge you to take advantage of the opportunities RVDA Associate membership offers -- including advertising, direct marketing, and exhibitor options for the RV Dealers International Convention/Expo in Las Vegas the week of November 7th at Bally's on the Las Vegas strip.

RVDA ASSOCIATE MEMBERSHIP IS ONLY \$487

RVDA Associate membership includes:

- an **online listing** with a link to your website in the Associate Member directory on www.rvda.org
- a subscription to **RV Executive Today** - As the primary RVDA contact for your company, you would receive this highly regarded magazine in both a printed and a digital format to share with others in your company.
- a subscription to **RV Executive Today Online** and **RVDA NewsBrief**, our e-newsletters, with up-to-the-minute industry and association news to help keep you informed
- **marketing discounts** – save on advertising in all our publications, e-newsletters, and websites
- **exhibitor discounts** – members save over \$450 on a 10'x10' exhibitor booth at our convention/expo in Las Vegas.
- access to **RV dealer membership list rental** \$.50 per name
- access to the **RV Retailer Intelligence Program** that can provide you with timely data, customized for your company's specific needs
- **discounts** - pre-employment testing, retirement program, a low cost Visa/MasterCard processing program, health benefits program, business forms solutions, and discounted NADA RV appraisal guides



Publications



Banner Advertising

Please accept our invitation to join! Our goal is to make RVDA an association that you can rely on year after year to further your business goals. We are confident that you will appreciate the value of belonging to an organization which exists to serve its members' needs. To become a member, please complete the application on the back and return it to us with your payment. We look forward to having you with us as a member. Meanwhile, thank you for your interest and consideration.

Please contact me directly if you have any questions . . . and I look forward to welcoming you as an RVDA Associate member soon!

Julie Newhouse, at jnewhouse@rvda.org or call 703-591-7130, ext. 103 today!



Company Name _____

Address _____

Address2 _____

City/State/Zip _____

Phone _____

Fax _____

Website _____

Email used in published directory _____

Contact Name _____

Email for contact from RVDA _____

Advertising Contact _____

Email for Advertising Contact _____

Membership Categories
Choose only One

- Accounting
- Advertising, Marketing and Market Research
- Auctions
- Associations - Industry Related
- Computer and Technology Services (Websites, Databases, Software, etc.)
- Component Manufacturer /Supplier (Manufacturer of parts & accessories)
- Consultants and Trainers
- Directories (Campgrounds, Travel, etc.)
- Distributor of aftermarket products – sell between suppliers and dealers
- Environmental
- HR, Benefits, Recruitment, etc.
- Financial
- Insurance, Warranty, Road Hazard Programs, etc.
- Media, Press, Trade Journals
- RV Manufacturer
- Transportation, Professional Drivers, Freight, etc.
- Van Conversion Manufacturer
- Other _____

Payment Information

- Associate Membership Annual Dues \$487
- Renewal \$487.00
- Additional membership (s) for each subsidiary, division or other location to receive member benefits and to be listed in the Associate Member Directory (each additional location \$141)

ADD AN ADDITIONAL SUBSCRIPTION FOR RV EXECUTIVE TODAY:

Note: your membership includes 1 printed copy, you will also receive a digital copy to share with other employees

- RV Executive Today** additional subscriptions at \$30.00 each

ADD A SUBSCRIPTION FOR OUR DIGITAL RV TECHNICIAN MAGAZINE:

- RV Technician Digital** Magazine Subscription at \$39.95 each

STATE MEMBERSHIP – FOR CALIFORNIA ONLY

- California Associate Members (add \$249.00 for CalRVDA Membership)

Total \$ _____

- Check Payable to RVDA

Credit Card: Visa MC Amex Discover

- ACH Payment (\$40.59/per month for 12 months) for full membership (call or email for ACH form)

Card # _____

Exp Date _____

Security Code _____

Billing Zip Code _____

Signature _____

Fax (703) 359-0152 or mail this application to: RVDA, 3930 University Drive, Fairfax, VA 22030

For questions, call (703) 591-7130, ext. 103 or e-mail jnewhouse@rvda.org

**RVDA dues are not tax deductible as a charitable contribution; however, dues may be deductible as an ordinary business expense.*